

# E-MAS

Medicine Advertising Service  
Advisory Services



## **FURTHER INFORMATION**

Ask e-MAS for further details on how we can help with Project Planning, a Pre-Release examination or a Post-Market assessment of materials.

## **SAVE TIME, MONEY AND STRESS**

Whether you are in the early stages of project development, about to deliver an award-winner to a client or have an epic live campaign out now, e-MAS can be of help.

As you shape your concepts and creatives, as you develop ideas and draft scripts think now about how the expert insight from e-MAS could save you time, money and possibly even some red faces.

Be in touch with e-MAS to discuss your timelines and ideas.

SO HOW CAN E-MAS HELP?

# Nip an issue before it's a problem

*"...but will that work with the Code?"*



Start talking to us early and don't miss another deadline. Copy development advice and assistance can be particularly useful for advertisers in competitive, contentious or complex areas. A campaign spend can skyrocket when deadlines are missed because of oversights or misunderstandings.

e-MAS can help guide you through the Therapeutic Goods Advertising Code, Food Standards, and other applicable legislation.

Invite us to the table and you'll get a fresh perspective on the creative you're planning. Whether the materials are preliminary, due to the client or already live we can provide a thorough check and bring down your stress level.

e-MAS Services are flexible and tailored to the particular needs of the advertiser. Rates for advisory services are usually based on an hourly rate (starting at \$120 per hour) dependant on media and project.

If it suits your needs, we can discuss capping the total fee for these services

e-MAS will hold in the strictest confidence all matter covered in these private sessions and will not disclose any confidential information to any other person, company or organisation without your company's permission.

[Click here to be in touch](#)