

E-MAS

Medicine Advertising Service Pre-Vetting



FURTHER INFORMATION

A special introductory offer is available to new clients.

Ask e-MAS for further details.

MORE THAN A STAMP

Are you and the team interested in a Pre-Submission Screening?

A Pre-Submission screen would alert you to any elements of the script that do not comply fully with the TGAC, and more importantly, offer an immediate solution while retaining the message. By conducting one of these you will gain confidence that your application is considered compliant with the Code and that you will not encounter any objections when submitted.

Until July 1st, 2020 certain materials must be pre-vetted by a TGA delegate prior to being broadcast, printed or displayed and discovering non-compliance at this stage can be time-consuming and frustrating.

SO HOW CAN E-MAS HELP?

Save time, money and stress

"Imagine your application returning without question or changes! "

Enlist e-MAS to advise before you submit copy for approval to ensure the process is as smooth as possible.

This service is only applicable to materials that are known colloquially as above-the-line and includes mainstream media, broadcast media and certain types of displays.

Fees for this service are based on the type of media and word count. A base rate is set (eg \$150 for radio ads) however as some reviews may be particularly complex and claims may require a considerable amount of substantiation an additional hourly rate may be agreed upon.

e-MAS will hold in the strictest confidence your materials, plus all other information you provide that is either marked as confidential or notified to us as being confidential. We will not disclose any confidential information to any other person, company or organisation without your company's permission.

