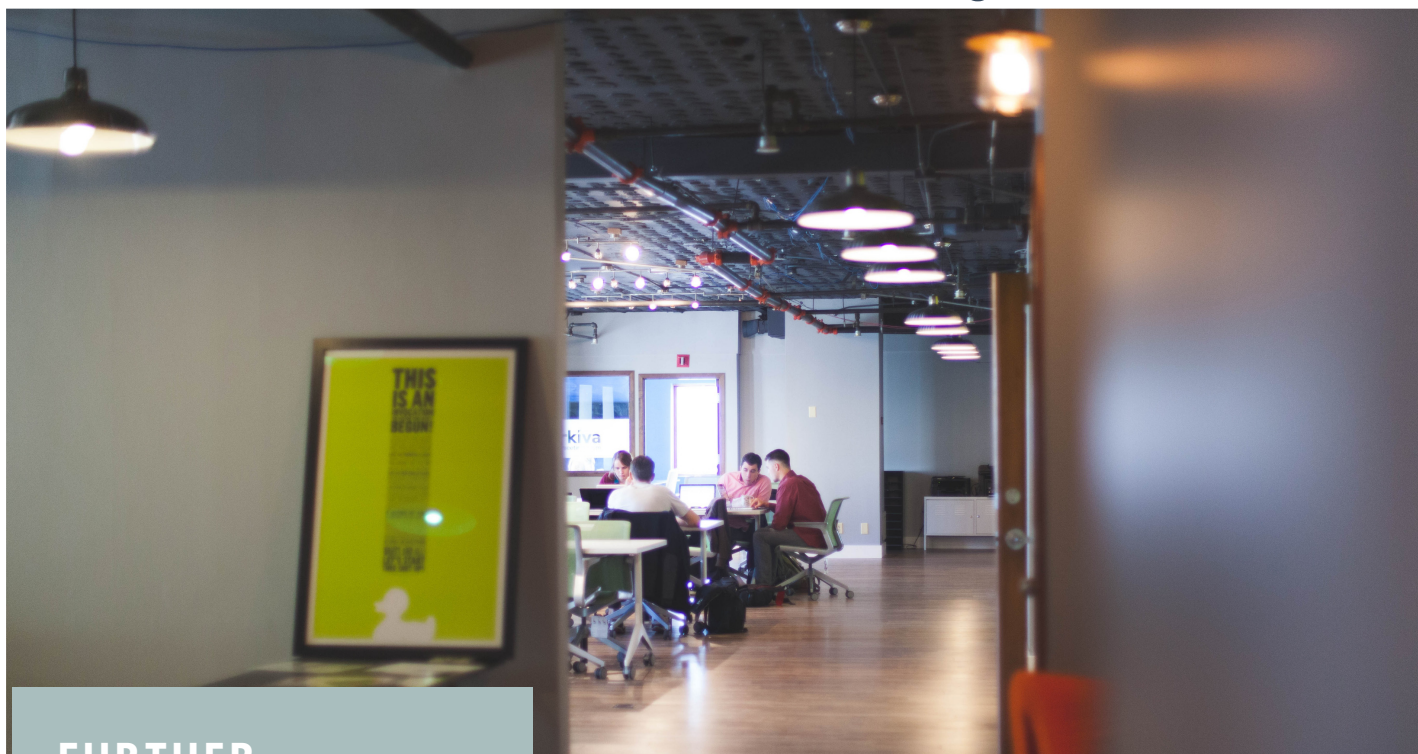


# E-MAS

Medicine Advertising Service  
Education and Training



## FURTHER INFORMATION

Ask e-MAS for further details on how we can not only explain the Codes but how to put it into practice.

## BE INVOLVED TO LEARN.

Continuous learning is a minimum requirement for success in any field.

e-MAS offers group training options to suit your needs be it for few new team members, a refresher for the more experienced or an essential update as the advertising Codes and surrounding legislation goes through a much-anticipated update.

Technology and techniques have progressed rapidly and advertisers are often unsure of how government rules apply to these modern materials. A tailored session could help answer these queries and resolve the uncertainty.

SO HOW CAN E-MAS HELP?

# Experience is a great teacher.

*"the goal of training is the performance"*

Advertising of Therapeutic Goods comes with its own set of requirements. With diversification or growth, many sponsors can find themselves caught out by the rules. Emi has a wealth of experience in delivering training to marketers, sponsors and industry experts on the intricacies of these rules.

With some ready-prepared modules that cover the Advertising Code and its surrounding legislation, we can deliver a simple session, tailoring it to your needs as necessary.

With a little more preparatory time, bespoke modules could be designed to meet your specific industry and condition.

Rates for these services start at \$200 per person and are based on the number of attendees, preparation, duration and whether hard-copy materials are sought.

Tell e-MAS what sort of training you'd like and where you'd like it to take place and we will take care of it.

e-MAS will hold in the strictest confidence all matter covered in these private sessions and will not disclose any confidential information to any other person, company or organisation without your company's permission.

[Click here to be in touch or to ask for a Compliance Advice demonstration video.](#)

