

E-MAS

Medicine Advertising Service Website Review



FURTHER INFORMATION

Ask e-MAS for further details on how we can keep the site up and running.

POWERFUL WEBSITES.

A great website can educate your potential customers of the benefits and uses of your products. It may even also link to a retail or e-commerce site.

All direct-to-consumer advertising of therapeutic goods must comply with the Therapeutic Goods Advertising Code.

And a website must too. In fact, e-stores have their own specific requirements.

A comprehensive review by e-MAS can alert you to any elements of the site that does not comply fully with the TGAC.

SO HOW CAN E-MAS HELP?

Firm foundations for your e-store

"let your customers open on the home page"



Have you ever opened a website to see an imposed retraction notice covering the entire homepage? This may well be the result of content the subject of an upheld complaint.

Enlist e-MAS to advise whether your website meets all the necessary requirements and avoid this expensive and damaging consequence.

This service is available at all stages of website development and design; while building a site or to a long-established, live site or a newly updated or translated site.

Fees for this service are based on the number of pages and words. A base rate is set (eg \$250 for 4 pages) however as some reviews may be particularly complex and claims may require a considerable amount of substantiation an additional hourly rate may be agreed upon.

e-MAS will hold in the strictest confidence your materials, plus all other information you provide that is either marked as confidential or notified to us as being confidential. We will not disclose any confidential information to any other person, company or organisation without your company's permission.

[Click here to be in touch.](#)